



NYSE American: AXIL

**GLOBAL LEADER IN HEARING PROTECTION AND
ENHANCEMENT**

INVESTOR PRESENTATION

May 2026

Forward-Looking Statements

This presentation contains a number of forward-looking statements within the meaning of the federal securities laws. The use of words such as “anticipates,” “expects,” “intends,” “plans,” “confident that” and “believes,” among others, generally identify forward-looking statements.

These forward-looking statements are based on currently available information, and management’s beliefs, projections, and current expectations subject to a number of significant risks and uncertainties. Factors that could cause actual results to differ materially from those in the forward-looking statements include, among other things: (i) AXIL’s ability to grow net sales and adjusted EBITDA, as anticipated; (ii) our ability to fund our operating expenses; (iii) potential difficulties or delays AXIL may experience in implementing its cost savings and efficiency initiatives; (iv) AXIL’s ability to compete effectively with other companies; (v) the concentration of our customers, potentially increasing the negative impact to AXIL by changing purchasing or selling patterns; (vi) changes in laws or regulations in the United States and/or in other major markets, such as China, in which AXIL operates, including, without limitation, with respect to taxes, tariffs, trade policies, or product safety, which may increase AXIL’s product costs and other costs of doing business, and reduce AXIL’s earnings. Current and potential investors are urged to consider these factors carefully in evaluating the forward-looking statements. These forward-looking statements speak only as of the date hereof. Except as required by law, AXIL does not assume any obligation to update or revise these forward-looking statements for any reason, even if new information becomes available in the future.

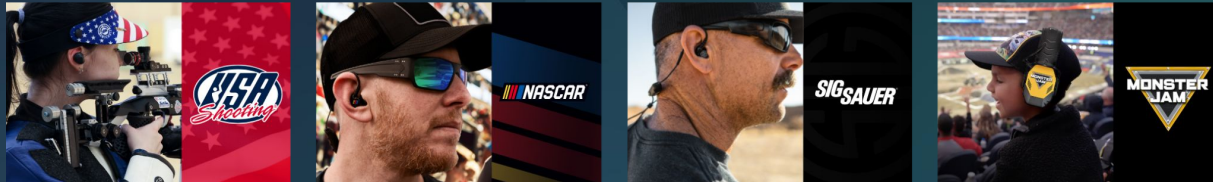
AXIL BRANDS

AXIL Brands is a leading provider of innovative hearing protection and sound enhancement products that includes earplugs, earmuffs, earbuds, and outdoor speakers, many of which incorporate Bluetooth and wireless audio technologies. These products serve consumers in sporting goods, tactical, industrial, and recreational markets, as well as military, law enforcement, and federal agencies.

From its inception through 2025, substantially all of AXIL's sales were generated through e-commerce platforms. Over the past 18 months, the company has expanded into the retail channel by securing agreements with major big-box retailers, including Costco, Walmart, and Home Depot.

In addition, AXIL maintains and operates Reviv3, a premium haircare and skincare brand distributed through a select network of boutique salons across North America.

STRATEGIC PARTNERSHIPS:





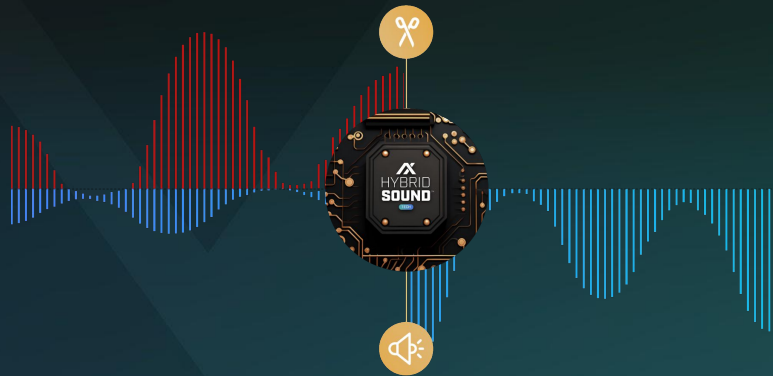
AXIL'S TECHNOLOGICAL INNOVATION



Gen 1

Common earplugs “foamies” offer significant ear protection but dramatically limit hearing performance

vs



NOW

AXIL enables hearing protection by **filtering loud noises** while simultaneously allowing for **enhanced hearing on normal volume sounds**

AXIL's mission is to be the global leader in all-in-one hearing protection and enhancement.

AXIL PRODUCTS

XCOR PRO

\$299.99 ASP

Superior Protection,
Perfect For Everyday Use!

Simultaneous Max
Protect + Boost
Hearing

Control Everything
With The Tap Of A
Finger

Convenient
Charging Case
Fits Well In Your
Pocket



NEW
2025

X30i EARPLUG

\$36.99 ASP

Effortless Switch
Between Full Protection
Or Protection Plus
Hearing

Powerful Noise
Reduction for
Maximum
Protection

Simple Toggle
Switch for
Seamless Mode
Changes



GS EXTREME 3.0

\$184.60 ASP

3-In-1 Tactical
Wireless Earbuds

Touch Pad
Activates
Protection &
Enhancement

Up To 26 dB SNR
Hearing Protection

Lanyard Controls And
USB-C Charging



NEW
2025

MXII PRO

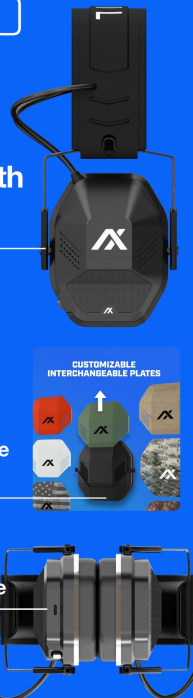
\$153.99 ASP

Low Profile
Hearing
Protection With
Bluetooth

Simultaneous Sound
Enhancement,
Hearing Protection
Above 82dB, and 5.3
Bluetooth

Interchangeable Face
Plates

USB-C Rechargeable



NEW
2026

HEARING PROTECTION MARKET

COMPETITORS



Primarily focused on the firearm hearing protection market

Hearing protection is a minor focus of their diverse product offerings

Lack of innovation

Competing primarily through lower pricing strategies

\$500 Million

firearm hearing protection market

VS



AXIL is a pure-play leader committed to advancing hearing protection technology

Overall Hearing Protection Market projected to grow at a CAGR of 10.1% to reach

\$5.98 Billion by 2033

Source: FACT9059MR Nov - 2023

All trademarks, logos, and brand names are the property of their respective owners. All company, product, and service names used in this presentation are for identification purposes only. Use of these names, trademarks, and brands does not imply endorsement

HEARING PROTECTION

Target Markets in Sight...

Hearing Protection Without Sacrificing Functionality



Outdoor Recreation

- ✓ Hunting
- ✓ Power sports
- ✓ Concerts
- ✓ Stadium events

Professional

- ✓ Industrial
- ✓ Construction
- ✓ Mining
- ✓ Power tools
- ✓ Mechanics

Government & Military

- ✓ Law Enforcement
- ✓ Security Services
- ✓ Military

TIMELINE AND MILESTONES

2022



- ✓ Reviv3 acquires AXIL Brands in June 2022; planned business transition begins

2023



- ✓ 1 AXIL product

2024



- ✓ 2 Major product launches
- ✓ Direct Listing on NYSE Am
- ✓ Repurchased 55% of its underlying outstanding shares via buyback of the majority of its pref shares in March 2024
- ✓ Outstanding FD shares reduced to 8.3M
- ✓ Expansion to offline markets

2025



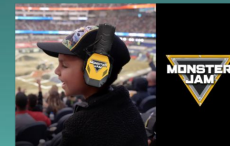
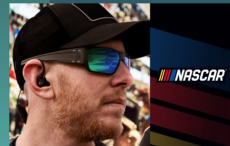
- ✓ 3 Major product launches
- ✓ Further expansion into international markets
- ✓ Expansion of strategic partnerships (similar to existing NASCAR, SIG Sauer, and USA Shooting relationships)

2026



- ✓ Domestic manufacturing Expansion
- ✓ Product innovation with two new launches
- ✓ Targeting 6,000+ retail locations*: announced initial 3,700 store rollout with WalMart
- ✓ Announced on-line distribution with Home Depot

STRATEGIC PARTNERSHIPS:



Targets based on current strategy; subject to market conditions. See forward-looking statements on Page 2.

GROWTH STRATEGY-AXIL

Expand product offerings across various price points to serve diverse customer segments.

Expand to offline retail, point-of-sale (POS), and international distribution markets.

Pursue and expand strategic partnerships and licensing agreements with leading global brands, including NASCAR, Monster Jam, Sig Sauer and USA Shooting.

We prioritize self-funded growth to maintain financial stability and ongoing profitability.

EXPAND DISTRIBUTION

Expand our retail presence in major big-box stores, including Cabela's, Bass Pro Shops, Scheels, Costco, Walmart and Home Depot.

Expansion in international markets.

Licensing and Strategic partnerships.

NEW PRODUCTS PIPELINE

Increase market share by delivering cutting-edge technology and innovation across all price segments.

Strengthen U.S. manufacturing capabilities and expand into new domestic markets.



MASS MARKET ADOPTION

AXIL products are now available in 5,700+ retail stores, an increase of over 1300% since Fiscal Year '23

**Projecting 10,000+ Stores
and potential product
expansion by end of FY '27**

**Targeting additional distribution partners
via retailers, branded equipment
manufacturers, and others to diversify
end-market penetration**

September 25, 2025-Announced availability of AXIL X30i multi-packs at costco.com

September 9, 2025-Announced availability of AXIL XCOR SE at 300 Costco stores

January 8, 2025-Announced availability of multiple SKUs in select WalMart stores

December 11, 2025-Announced availability of AXIL X30i LT in 3,700 WalMart stores starting Feb 2026



INVESTMENT HIGHLIGHTS

AXIL has achieved three years of sustained profitability while successfully expanding its product portfolio and customer base.

FY 2026 Outlook

Management guidance: \$30.2M – \$32.2M

Representing 15% – 23% growth YoY

Accelerating cash flow & EPS

| 9 Month sales up approximately 5%

| 9 Months EBITDA up approximately 10%

| 9 Months GAAP FD EPS of \$0.15

Debt-free, clean cap table, and high insider ownership

Targeting sustainable sales growth, prudent cost containment, and bottom-line expansion.

FINANCIAL SUMMARY AND CAP TABLE



 	
SYMBOL	NYSE American: AXIL
Price as of (4/29/26):	\$6.89
Market Cap (FD)	\$56.5M
Shares Outstanding*	6.79M
Preferred A Shares*	1.46M
FD Shares*	8.24M
Cash*	\$5.5M
Debt*	\$0.1M
Fiscal Year End	May 31
Insider Ownership %	49%

*As of 2/28/26



Investor Relations:

investors@goaxil.com

Corporate Website

www.goaxil.com/INVESTORS