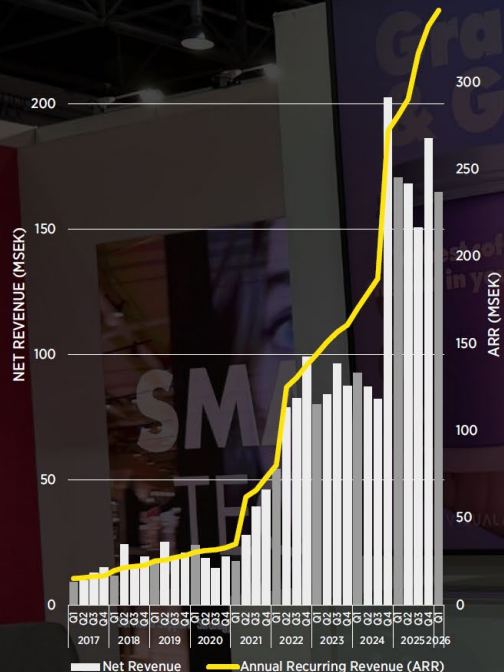


VERTISEIT

INTERIM REPORT
JANUARY – MARCH 2026



SAAS-LED EXPANSION

**ARR
341 MSEK
(281)**

ANNUAL RECURRING
REVENUE (ARR)
2026-03-31

VERTISEET

EARNINGS CALL Q1 2026

VERTISEIT GROUP Q1 2026

AGENDA

- FINANCIALS
- HIGHLIGHTS
- Q&A

ARR
341 MSEK
(281)

ANNUAL RECURRING
REVENUE (ARR)
2026-03-31

Q1 2025 KPI's

24%

ARR GROWTH Y.O.Y

17%

EBITDA MARGIN

282

OF EMPLOYEES

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The background image shows a bright, modern car dealership. A grey SUV is parked in the center. In the foreground, there are several white, rectangular display tables. To the right, there is a small white table with a coffee cup and some brochures. A large potted plant is on the far right. The ceiling has track lighting. A teal overlay in the top left corner features a white silhouette of a person's head and shoulders. Several yellow circles are scattered across the image, likely representing data points or markers.

IN-STORE EXPERIENCE MANAGEMENT

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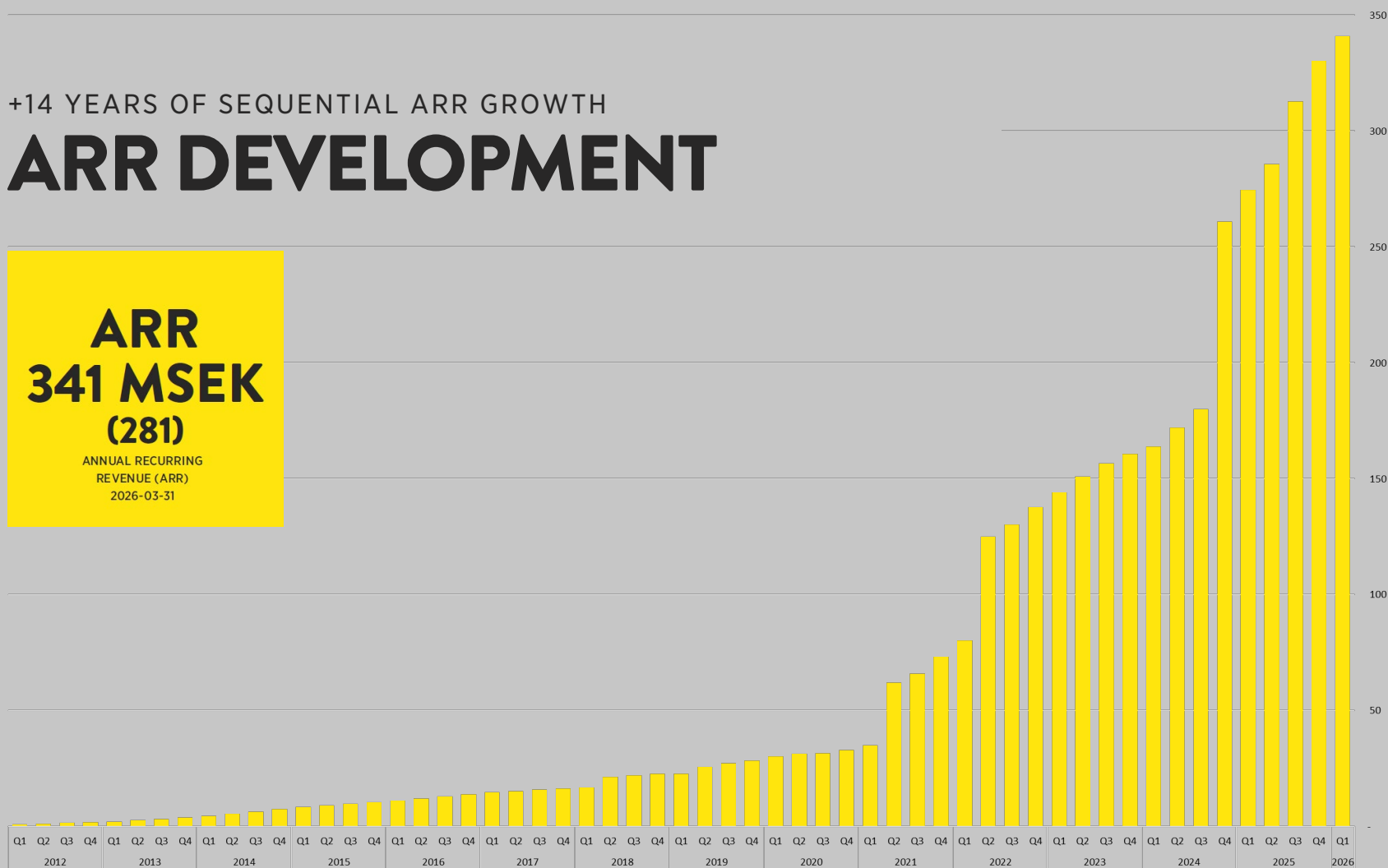
FINANCIALS

+14 YEARS OF SEQUENTIAL ARR GROWTH

ARR DEVELOPMENT

ARR
341 MSEK
(281)

ANNUAL RECURRING
REVENUE (ARR)
2026-03-31



VERTISEIT GROUP Q1 2026

Q1 IN REVIEW

- Continue to combine growth and profitability
- 24% ARR growth exceeding Financial Target
- 27% increased profitability per share YoY exceeding Financial Target
- Strong pipeline of high-quality international opportunities
- High activity in the M&A market

VERTISEIT GROUP Q1 2026

ARR GROWTH MOMENTUM

Q1 Annual Recurring Revenue

ARR	341 MSEK
Y/Y Growth	24%
Annualized NRR	105%
Annualized Churn	4%

- Increased QoQ growth
- NRR slightly weaker, exceeding target of 100%
- Q1 Churn rate remain low

VERTISEIT GROUP Q1 2026

REVENUE AND PROFITABILITY

Q1 Revenue

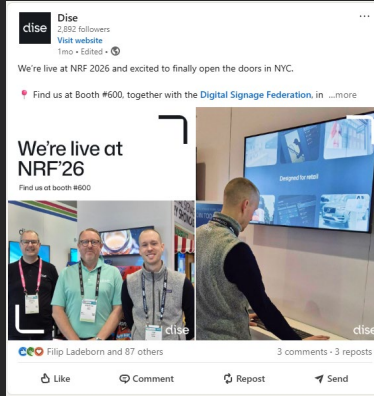
Net Revenue	164 MSEK
Y/Y Growth	-3%
SaaS	52%
Consulting	12%
Systems	36%

Q1 Profitability

Adj EBITDA	27 MSEK
EBITDA Margin	17%

- 27% EBITDA increase YoY
- >50% SaaS share of revenue

HIGHLIGHTS



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VERTISEIT GROUP Q1 2026

RETAIL MEDIA AND BONNIER NEWS

- Visual Art and Bonnier News establishing the first combined Retail Media Network in Sweden
- Continued strong momentum creating network effects
- Scalable model

Visual Art Masterclasses

In-Store Retail Media Done Right: How You Turn Store Traffic into Measurable Media Value

APPLY NOW!

#OMR26

Andreas Lind
Chief Commercial Officer, Visual Art

SPEAKER AT #OMR26

SPEAKER AT #OMR26

SPEAKER AT #OMR26

Visual Art
12,127 followers
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1d • Edited •

Ahléns AB is now joining Visual Art's national retail media network – further strengthening reach, relevance, and the ability to activate brands closer to the moment of purchase. ...more

visualart.com VISUALART

Ahléns joins Visual Art's national retail media network

Strengthens the network's reach, data capabilities, and commercial attractiveness for both retailers and advertisers.

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