

First Quarter 2026 Earnings

May 7, 2026



Disclaimer

Forward-Looking Statements

This presentation contains forward-looking statements as defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that involve significant risks and uncertainties. All statements other than statements of historical facts are forward-looking statements, including but not limited to statements relating to the benefits from the acquisition of Legend (the "Transaction") and our updated financial outlook. These forward-looking statements include information about our possible or assumed future results of operations or our performance. Words such as "expects," "intends," "plans," "believes," "anticipates," "estimates," and variations of such words and similar expressions are intended to identify such forward looking statements. Although we believe that the forward-looking statements contained in this presentation are based on reasonable assumptions, you should be aware that many factors could affect our actual financial results or results of operations and could cause actual results to differ materially from those in such forward-looking statements, including but not limited to: risks related to our reliance on relationships with sports organizations and the potential loss of such relationships or failure to renew or expand existing relationships; fraud, corruption or negligence related to sports events, or by our employees or contracted statisticians; risks related to changes in domestic and foreign laws and regulations or their interpretation; compliance with applicable data protection and privacy laws; pending litigation and investigations; the failure to protect or enforce our proprietary and intellectual property rights; claims for intellectual property infringement; our reliance on information technology; elevated interest rates and inflationary pressures, including fluctuating foreign currency and exchange rates; risks related to domestic and international political and macroeconomic uncertainty; our share repurchase program; the outcome of any legal proceedings related to the Transaction or otherwise, including the risk of shareholder litigation in connection with the Transaction, including resulting expense; the ability of the combined company to successfully manage legal, tax and regulatory risks relating to the Transaction; difficulties and delays in integrating Legend's business into that of Genius' business; failing to fully realize anticipated cost savings and other anticipated benefits of the Transaction when expected or at all; business disruptions from the Transaction that will harm the combined company's business, including current plans and operations; potential adverse reactions or changes to business relationships resulting from the completion of the Transaction; the ability of the combined company to retain and hire key personnel; the diversion of management's attention from ongoing business operations; uncertainty as to the long-term value of the Ordinary Shares of Genius following the Transaction, including the dilution caused by Genius' issuance of additional shares as earn-out consideration; the continued availability of capital and financing following the Transaction; the effects of global economic, political, market, and social events or other conditions; and other factors included under the heading "Risk Factors" in our Annual Report on Form 20-F filed with the U.S. Securities and Exchange Commission (the "SEC") on March 17, 2026 ("2025 Annual Report").

Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this presentation. Although we believe that the expectations reflected in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. These statements involve known and unknown risks and are based upon a number of assumptions and estimates which are inherently subject to significant uncertainties and contingencies, many of which are beyond our control. Actual results may differ materially from those expressed or implied by such forward-looking statements. We undertake no obligation to publicly update or revise any forward-looking statements contained in this presentation, or the documents or communications to which we refer readers in this presentation, to reflect any change in our expectations with respect to such statements or any change in events, conditions or circumstances upon which any statement is based.

Non-GAAP Financial Measures

This presentation includes non-GAAP financial measures not presented in accordance with U.S. GAAP. A reconciliation of the most comparable GAAP measure to its non-GAAP measure is included in the appendix.

We present Group adjusted EBITDA, Group adjusted EBITDA margin, Free Cash Flow and Free Cash Flow Conversion, non-GAAP performance measures, to supplement our results presented in accordance with U.S. GAAP. Group Adjusted EBITDA is defined as earnings before interest, income tax, depreciation and amortization and other items that are unusual or not related to Genius' revenue-generating operations, including but not limited to stock-based compensation expense (including related employer payroll taxes), litigation and related costs, transaction expenses and gain or loss on foreign currency. Group adjusted EBITDA margin is defined as Group adjusted EBITDA as a percentage of Group Revenue. Free Cash Flow is defined as Group adjusted EBITDA less capitalization of internally developed software costs, purchases of property and equipment, changes in net working capital, and taxes. Free Cash Flow conversion is defined as Free Cash Flow as a percentage of Group adjusted EBITDA.

Group Adjusted EBITDA, Group Adjusted EBITDA Margin, Free Cash Flow and Free Cash Flow Conversion are used by management to evaluate Genius' core operating performance on a comparable basis and to make strategic decisions. Genius believes these measures are useful to investors for the same reasons as well as in evaluating Genius' operating performance against competitors, which commonly disclose similar performance measures. However, Genius' calculation of Group Adjusted EBITDA and Free Cash Flow may not be comparable to other similarly titled performance measures of other companies. These measures are not intended to be a substitute for any US GAAP financial measure.

We do not provide a reconciliation of non-GAAP measures on a forward-looking basis because we are unable to forecast certain items required to develop meaningful comparable GAAP financial measures without unreasonable efforts. These items are difficult to predict and estimate and are primarily dependent on future events. The impact of these items could be significant to our projections.

Trademarks and Trade Names

We own or have rights to various trademarks, service marks and trade names that we use in connection with the operation of our businesses. This presentation also contains trademarks, service marks and trade names of third parties, which are the property of their respective owners. The use or display of third parties' trademarks, service marks, trade names or products in this presentation is not intended to, and does not imply, a relationship with us or an endorsement or sponsorship by us. Solely for convenience, the trademarks, service marks and trade names referred to in this presentation may appear without the ®, TM or SM symbols, but such references are not intended to indicate, in any way, that we will not assert, to the fullest extent under applicable law, their rights or the right of the applicable licensor to these trademarks, service marks and trade names.

Important Cautionary Note About Combined Financial Information and Projections

The projected financial information for the combined businesses of Genius Sports and Legend is based on management's estimates, assumptions and projections and has not been prepared in conformance with the applicable requirements of Regulation S-X relating to pro forma financial information, and the required pro forma adjustments have not been applied and are not reflected therein. This information is provided for illustrative purposes only and should not be considered in isolation from, or as a substitute for, the historical financial statements of Genius Sports.

Our independent auditors have not audited, reviewed, compiled, or performed any procedures with respect to the projections for the purpose of their inclusion in this presentation and, accordingly, have not expressed an opinion or provided any other form of assurance with respect thereto for the purpose of this presentation. The assumptions and estimates underlying the projected information are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in the projected information. Various factors could cause actual future results to differ materially from those currently estimated by management, including, but not limited to, the risks described above and in Genius Sports's filings with the SEC. Accordingly, there can be no assurance that our actual results will not differ materially from those presented in the projected information. Inclusion of the projected information in this presentation should not be regarded as a representation by any person that the results contained in the projected information will be achieved.

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Strong Financial and Strategic Execution to Begin 2026

Strong Q1 2026 Results

- Group Revenue **increased 31%** year-on-year to **\$188m**
- Group Adj. EBITDA¹ **increased 21%** year-on-year to **\$24m**

Durable & Predictable Betting Revenue

- Betting Technology, Content and Services revenue **increased 33%** to **\$146m**
- Global, diversified Betting Revenue **significantly outpaced** US GGR growth
- Revenue increase primarily driven by growth with existing customers

Media Products Gaining Momentum

- Media Technology, Content and Services revenue **increased 22%** to **\$42m**
- **Integrated the Moments Engine** across partners spanning agencies, broadcasters, demand- and supply-side platforms, collectively representing **90% of the programmatic advertising ecosystem**
- **70 new advertisers** spending on Moment driven curated deals since our NewFront event on March 26

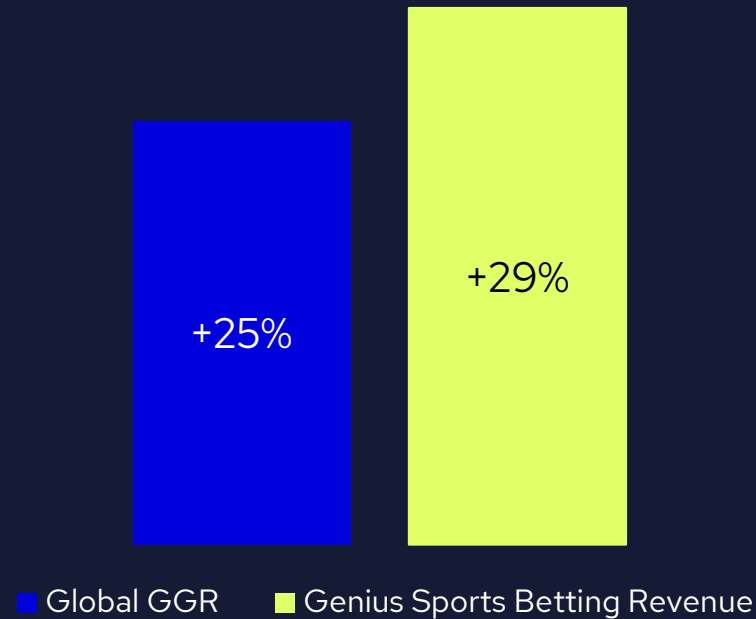
Raised 2026 Guidance Following Legend Acquisition

- **Increased** 2026 Group Revenue guidance from \$810-820m to **\$990m-\$1.01b**
- **Increased** 2026 Group Adj. EBITDA¹ guidance from \$180-190m to **\$270-\$280m**
- Expected 2026 **Group Adj. EBITDA Margin¹** increased from **23%** to **28%**
- Expecting **Q2 2026** Group Revenue and Adj. EBITDA of **\$185m** and **\$45m**, respectively

¹ Group Adj. EBITDA and Group Adj. EBITDA Margin, non-GAAP performance measures, are used to supplement our results presented in accordance with U.S. GAAP. A reconciliation of the most comparable GAAP measure to its non-GAAP measure is included in the appendix of this presentation.

Global & Diversified Commercial Model With Strong Visibility

2023-2025 CAGR:
Industry Growth¹ & Genius Betting Revenue



+33%

Q1'26 Betting Revenue Growth
vs. +2% Q1'26 US GGR Growth¹

75%

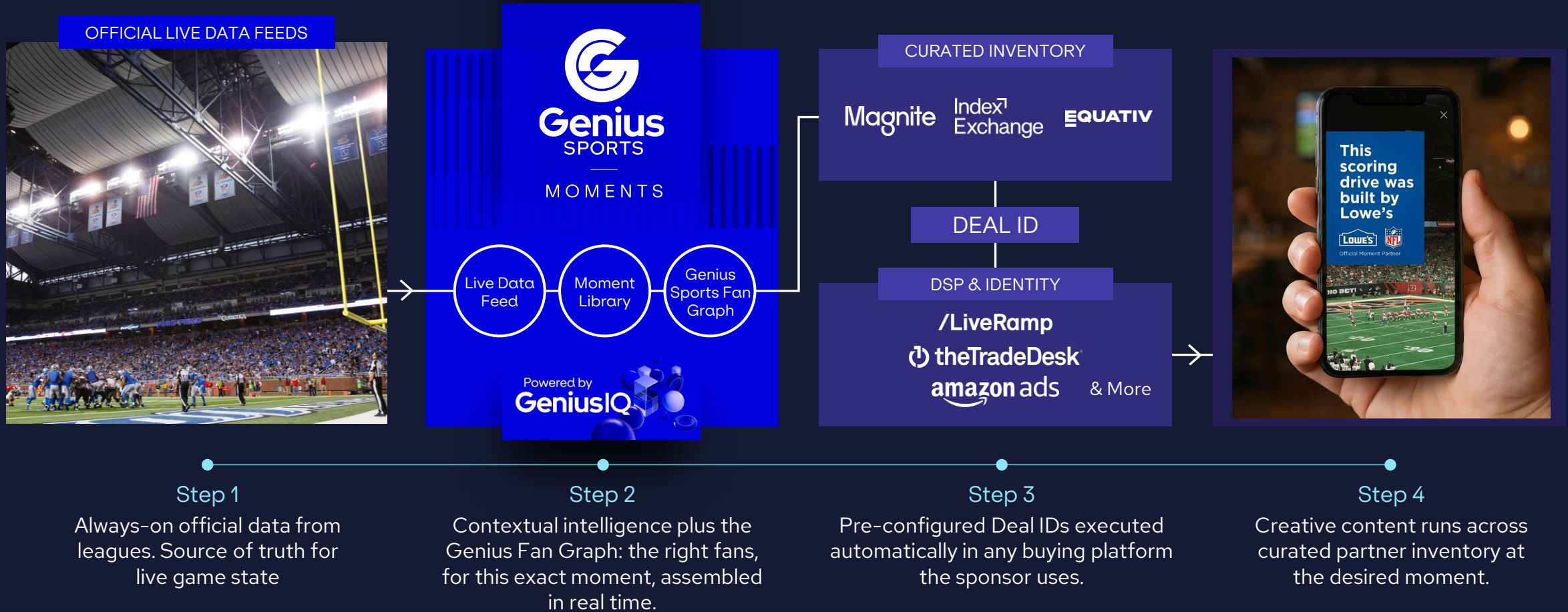
of Q1'26 Betting Revenue
Contractually Fixed

Multiple Ways to Win

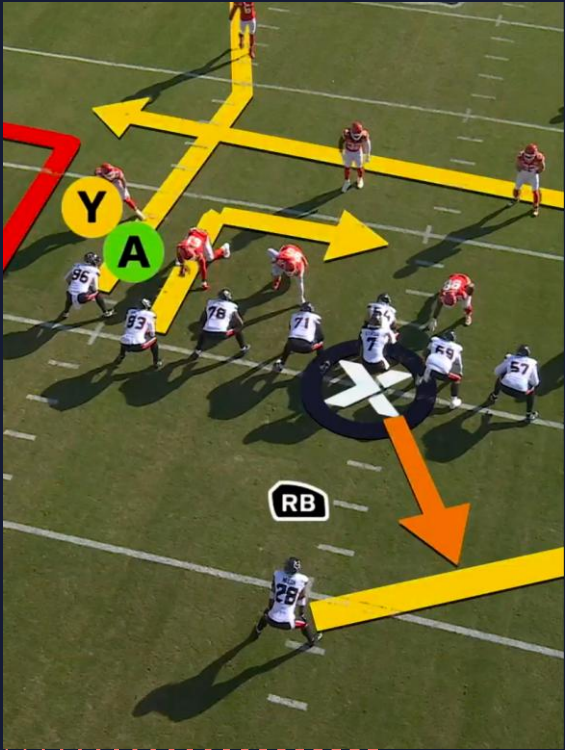
- ✓ Market Expansion
- ✓ In-Play Betting
- ✓ Improving Hold
- ✓ New Customers
- ✓ Increased Utilization of Content
- ✓ More Products & Services
- ✓ Pricing Uplift
- ✓ Fan Engagement Solutions

¹ Source: H2 Gambling Capital as of April 2026; includes onshore online sports betting gross gaming revenue (GGR)

Integrating the Moment Engine Across Advertising Ecosystem



Enhancing the Fan Experience, Integrating Brands in the Moments That Matter



COVERS Sports Odds Picks Betting Promos Forum & Contests Casino Prediction Markets

ATH @ PHI Wed, May 6 • 6:42 PM ET

Zack Wheeler vs 6.5 Strikeouts Thrown (-102)

Best Odds: **-115** **bet115** Quinn Allen Betting Analyst

Zack Wheeler looks fully back after making his season debut late in April. The Phillies star has punched out 14 hitters across 11 innings so far, including an eight-strikeout performance against the Miami Marlins in his last outing. Wheeler has always generated swings and misses at an elite...

Read Full Analysis →

ATH (-151) Best Odds: **+145** **bet145** Josh Muller Betting Analyst

View 12 Picks

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MLB Player Props and Best Projections

Play them straight or build a SOP with our FREE value projections.

GAME & PLAYER PROPS	PROJECTIONS	IMP	EV	RATING	ANALYSIS	BEST ODDS
ATL @ NYG A. Judge (RF) 13.5 Total Bases	2.42 Expected Total	+3.9	18.06%	★★★★★		+18 -110
ATL @ NYG N. Kurtz (1B) 0.5 Total Hits	1.83 Expected Total	+3.3	18.03%	★★★★★		+18 -110
ATL @ NYG H. Greenberg (C) 0.5 Total Hits	0.75 Expected Total	+3.3	13.89%	★★★★★		+18 -110
ATL @ NYG L. Butler (2F) 1.5 Total Bases	1.42 Expected Total	-0.1	13.89%	★★★★★		+18 -110



Three Accelerants Compounding Margin Expansion

Legend

Immediately Margin Accretive

- Proven high-margin business model
- Expansion into new markets
- Clear revenue synergies



GeniusIQ

The Operating System of Modern Sport

- Automated data capture reducing costs
- Gaining share by replacing legacy systems
- Expanding league partnerships
- More ways to monetize data



Agentic AI

Structural Cost Advantage

- Reduced product development time
- Integration with customers
- Automated anti-piracy solutions



Compounding impact: higher revenue + lower cost → sustained margin expansion

Legend Acquisition is Immediately Accretive to 2026 Guidance

	Q2 2026	Full Year 2026	
	New	Prior	New
Group Revenue	\$185m	\$810-820m	\$990-1,010m
Group Adj. EBITDA	\$45m	\$180-190m	\$270-280m
Group Adj. EBITDA Margin	24%	23%	28%

Note: Group Adj. EBITDA and Group Adj. EBITDA Margin, non-GAAP performance measures, are used to supplement our results presented in accordance with U.S. GAAP. . Group Adjusted EBITDA is defined as earnings before interest, income tax, depreciation and amortization and other items that are unusual or not related to Genius' revenue-generating operations, including but not limited to stock-based compensation expense (including related employer payroll taxes), litigation and related costs, transaction expenses and gain or loss on foreign currency. Group adjusted EBITDA margin is defined as Group adjusted EBITDA as a percentage of Group Revenue.

Revenue Synergies Unlock Potential Upside

01

Cross-Sell & Pricing
Power

02

Monetize
Combined
Audience Data

03

Monetization of the
Legend Engine for
Leagues

04

Deployment of
Genius Assets
Across Legend
Portfolio



Q&A



Appendix

Genius Sports Q1 P&L & Group Adj. EBITDA Reconciliation

Condensed Consolidated Statements of Operations
(Unaudited, amounts in thousands,
except share and per share data)

Reconciliation of U.S. GAAP Net loss to Group
Adjusted EBITDA
(Unaudited, amounts in thousands)

	Three Months Ended March 31,	
	2026	2025
Revenue	\$ 187,952	\$ 143,991
Cost of revenue	144,628	108,789
Gross profit	43,324	35,202
Operating expenses:		
Sales and marketing	13,669	11,413
Research and development	11,402	8,946
General and administrative	53,915	34,535
Transaction expenses	7,503	732
Total operating expense	86,489	55,626
Loss from operations	(43,165)	(20,424)
Interest (expense) income, net	(928)	437
Loss on disposal of assets	(73)	(12)
Impairment of equity method investment	(1,735)	-
(Loss) gain on foreign currency	(9,697)	12,249
Total other (expense) income	(12,433)	12,674
Loss before income taxes	(55,598)	(7,750)
Income tax benefit (expense)	85	(542)
Gain from equity method investment	43	94
Net loss	\$ (55,470)	\$ (8,198)
Loss per share attributable to common stockholders:		
Basic and diluted	\$ (0.21)	\$ (0.03)
Weighted average common stock outstanding:		
Basic and diluted	269,373,708	248,432,320

	Three Months Ended March 31,	
	2026	2025
Consolidated net loss	\$ (55,470)	\$ (8,198)
Adjusted for:		
Net, interest expense (income)	928	(437)
Income tax (benefit) expense	(85)	542
Amortization of acquired intangibles ⁽¹⁾	2,725	2,182
Other depreciation and amortization ⁽²⁾	18,594	14,576
Stock-based compensation ⁽³⁾	30,904	17,312
Transaction expenses	7,503	732
Litigation and related costs ⁽⁴⁾	6,037	3,368
Impairment of equity method investment	1,735	-
Loss (gain) on foreign currency	9,697	(12,249)
Other ⁽⁵⁾	1,414	1,947
Group Adjusted EBITDA	\$ 23,982	\$ 19,775

- (1) Includes amortization of intangible assets generated through business acquisitions (inclusive of amortization for marketing products, acquired technology, and historical data rights related to the acquisition of a majority interest in Genius in 2018).
- (2) Includes depreciation of Genius' property and equipment, amortization of contract costs, and amortization of internally developed software and other intangible assets. Excludes amortization of intangible assets generated through business acquisitions.
- (3) Includes stock options, equity-settled restricted share units, cash-settled restricted share units and equity-settled performance-based restricted share units granted to employees and directors (including related employer payroll taxes) and equity-classified non-employee awards issued to suppliers.
- (4) Includes litigation and related costs incurred by the Company relating to discrete and non-routine legal proceedings that are not part of the normal operations of the Company's business. For the three months ended March 31, 2026, legal proceedings included Sportscastr litigation, dMY litigation, and Volleystation litigation (as described in the 6-K filing as of May 7, 2026 in Note 16 - Commitments and Contingencies). For the three months ended March 31, 2025, legal proceedings included Sportscastr litigation and dMY litigation. All other legal proceedings are expensed as part of our on-going operations and included in general and administrative expenses.
- (5) Includes severance costs, non-recurring compensation payments, tax penalties, gain/loss on disposal of assets, professional fees for finance transformation project, and expenses incurred related to earn-out payments on historical acquisitions

Reconciliation of GAAP Expenses to non-GAAP Expenses

	Three Months Ended										Year Ended											
	March 31, 2026	December 31, 2025	September 30, 2025	June 30, 2025	March 31, 2025	December 31, 2024	September 30, 2024	June 30, 2024	March 31, 2024	December 31, 2025	December 31, 2024											
GAAP Operating Expenses																						
Cost of revenue	\$ 144,628	\$ 172,063	\$ 124,963	\$ 109,832	\$ 108,789	\$ 128,081	\$ 80,116	\$ 67,079	\$ 106,911	\$ 515,647	\$ 382,187											
Sales and marketing	13,669	16,805	13,645	14,299	11,413	9,880	9,455	9,661	8,415	56,162	37,411											
Research and development	11,402	8,472	4,943	8,726	8,946	4,893	5,848	7,214	6,621	31,087	24,576											
General and administrative	53,915	63,267	45,670	64,500	34,535	40,156	30,403	30,867	21,585	207,972	123,011											
Transaction expenses	7,503	4,497	2,667	2,053	732	(278)	432	1,628	464	9,949	2,246											
Total Operating Expenses	\$ 231,117	\$ 265,104	\$ 191,888	\$ 199,410	\$ 164,415	\$ 182,732	\$ 126,254	\$ 116,449	\$ 143,996	\$ 820,817	\$ 569,431											
Non-GAAP Operating Expense Adjustments																						
Cost of revenue	(a)	(2,725)	(2,517)	(2,572)	(2,182)	(2,182)	(2,183)	(2,725)	(9,024)	(10,204)	(9,453)	(24,136)										
	(b)	(17,576)	(16,711)	(15,715)	(12,644)	(13,623)	(12,651)	(12,040)	(11,059)	(10,385)	(58,693)	(46,135)										
	(c)	(4,210)	(4,299)	(4,306)	(43,919)	(102)	(124)	(144)	(176)	(174)	(52,626)	(618)										
	(f)	-	2	(31)	(92)	(254)	(69)	(8)	32	(32)	(375)	(77)										
Sales and marketing	(b)	(434)	(458)	(419)	(448)	(416)	(417)	(404)	(381)	(374)	(1,741)	(1,576)										
	(c)	(1,806)	(2,027)	(1,965)	(3,633)	(2,109)	(1,037)	(997)	(1,589)	(756)	(9,734)	(4,379)										
	(f)	-	(1,594)	(129)	(251)	(402)	545	(1)	4	(3)	(2,376)	545										
Research and development	(b)	(424)	(560)	(225)	(216)	(416)	(327)	(377)	(377)	(405)	(1,417)	(1,486)										
	(c)	(1,999)	(2,049)	(2,532)	(3,528)	(2,703)	(1,707)	(1,390)	(2,031)	(1,119)	(10,812)	(6,247)										
	(f)	(296)	-	(223)	(211)	(859)	(225)	(4)	(52)	(9)	(1,293)	(290)										
General and administrative	(b)	(160)	(182)	(160)	(178)	(121)	(127)	(125)	(205)	(62)	(641)	(519)										
	(c)	(22,889)	(23,952)	(17,060)	(33,911)	(12,398)	(18,230)	(6,791)	(13,772)	(5,620)	(87,321)	(44,413)										
	(e)	(6,037)	(13,273)	(9,598)	(10,547)	(3,368)	(1,932)	(3,295)	(1,149)	(1,199)	(36,786)	(7,575)										
	(f)	(1,045)	(25)	(174)	(84)	(420)	(380)	(922)	(10)	(85)	(703)	(1,397)										
Transaction expenses	(d)	(7,503)	(4,497)	(2,667)	(2,053)	(732)	278	(432)	(1,628)	(464)	(9,949)	(2,246)										
Total Operating Expenses	\$	(67,104)	\$	(72,142)	\$	(57,776)	\$	(113,897)	\$	(40,105)	\$	(38,586)	\$	(29,655)	\$	(41,417)	\$	(30,891)	\$	(283,920)	\$	(140,549)
Non-GAAP Operating Expenses																						
Cost of revenue	120,117	148,538	102,339	50,995	92,628	113,054	65,199	46,852	86,116	394,500	311,221											
Sales and marketing	11,429	12,726	11,132	9,967	8,486	8,971	8,053	7,695	7,282	42,311	32,001											
Research and development	8,683	5,863	1,963	4,771	4,968	2,634	4,077	4,754	5,088	17,565	16,553											
General and administrative	23,784	25,835	18,678	19,780	18,228	19,487	19,270	15,731	14,619	82,521	69,107											
Transaction expenses	-	-	-	-	-	-	-	-	-	-	-											
Total Operating Expenses	\$ 164,013	\$ 192,962	\$ 134,112	\$ 85,513	\$ 124,310	\$ 144,146	\$ 96,599	\$ 75,032	\$ 113,105	\$ 536,897	\$ 428,882											

(a) Amortization of acquired intangibles; (b) Other depreciation & amortization; (c) Stock-based compensation (including related employer payroll taxes); (d) Transaction expenses; (e) Litigation and related costs; (f) Other

GENI Share Count Build

Total Capitalization (shares in millions)	As of March 31, 2026
Ordinary shares outstanding	257.5
Additional Securities	
NFL Enterprises LLC vested Warrants ¹	14.5
NFL Enterprises LLC unvested Warrants ¹	5.0
Unvested equity-settled RSUs and PSUs ²	24.5
Stock consideration for Legend acquisition ³	10.1
Total Additional Securities	54.1
Fully Diluted Ordinary Shares Outstanding	311.6

¹ Pursuant to the License Agreement dated April 1, 2021, the Company agreed to issue the NFL an aggregate of up to 18,500,000, which were fully vested as of April 1, 2023. The NFL exercised 4,000,000 warrants in the first quarter ended March 31, 2025, and 4,500,000 warrants in the fourth quarter ended December 31, 2025. On June 6, 2025, the Company extended the License Agreement through the end of the 2029 NFL season. Pursuant to the extended License Agreement, the Company issued the NFL an additional 9,500,000 warrants with each warrant entitling NFL to purchase one ordinary share of the Company for an exercise price of \$0.01 per warrant share. Of such additional warrants, 4,500,000 warrants vested on June 10, 2025, and 5,000,000 will vest on April 1, 2028, unless delayed at the sole discretion of the NFL to no later than August 2, 2029.

² Includes 1) Equity-settled Restricted Share Units ("RSUs"), 2) Cash-settled Restricted Share Units ("Cash-settled RSUs") and 3) Equity-settled Performance-Based Restricted Share Units ("PSUs") as part of the 2022, 2023, 2024 and 2025 Employee Incentive Plans.

³ On February 5, 2026, Genius Sports entered into a definitive agreement to acquire Legend. On April 30, 2026, the transaction closed and Genius Sports issued 10,088,781 ordinary shares as part of the upfront stock consideration. Genius Sports is also obligated to pay additional earn-out consideration, as and when required pursuant to the terms of the definitive agreement. If additional earn-out consideration is payable, such consideration is payable, at Genius Sport's election, in cash or ordinary shares.