

NEWS CORPORATION REPORTS SECOND QUARTER RESULTS FOR FISCAL 2025

FISCAL 2025 SECOND QUARTER KEY FINANCIAL HIGHLIGHTS

- Second quarter revenues were \$2.24 billion, a 5% increase compared to \$2.14 billion in the prior year, driven by growth at the Digital Real Estate Services, Book Publishing and Dow Jones segments
- Net income from continuing operations in the quarter was \$306 million, a 58% increase compared to \$194 million in the prior year
- Second quarter Total Segment EBITDA was \$478 million, a 20% increase compared to \$400 million in the prior year
- In the quarter, reported EPS from continuing operations were \$0.40 as compared to \$0.28 in the prior year - Adjusted EPS were \$0.33 compared to \$0.27 in the prior year
- REA Group posted record revenues for the quarter of \$343 million, a 17% increase compared to the prior year, driven by continued strong Australian residential performance
- Dow Jones achieved record revenues for the quarter of \$600 million, underpinned by improved circulation revenues and higher professional information business revenues driven by growth of 11% at Risk & Compliance and 10% at Dow Jones Energy
- Book Publishing revenues grew 8% in the quarter, while Segment EBITDA increased 19%, driven by strong physical and digital book sales
- Announced agreement to sell Foxtel to DAZN for A\$3.4 billion enterprise value. Results from Foxtel are reflected as discontinued operations. This transaction will enable News Corp to further simplify to drive long-term stockholder value and increase focus on key growth pillars

NEW YORK, NY – February 5, 2025 – News Corporation (“News Corp” or the “Company”) (Nasdaq: NWS, NWSA; ASX: NWS, NWSLV) today reported financial results for the three months ended December 31, 2024.

Commenting on the results, Chief Executive Robert Thomson said:

“News Corp had a fruitful quarter, qualitatively and quantitatively. Revenues on a continuing operations basis, which excludes Foxtel, grew 5 percent to \$2.24 billion, net income from continuing operations surged 58 percent to \$306 million and Total Segment EBITDA rose 20 percent to \$478 million.

The three pillars of growth—Digital Real Estate, Dow Jones and Book Publishing—continued to expand Segment EBITDA robustly. We also saw the positive impact of rigorous cost discipline and digital development in the News Media segment, and our overall margin rose meaningfully compared to the prior year.

With a keen eye on those core areas of growth, we took a significant step towards simplification with the agreement to sell Foxtel to DAZN, a premier global sports streaming provider, for a total enterprise value of A\$3.4 billion. The agreement is tangible recognition of Foxtel’s successful digital transformation, and should surely benefit our shareholders, our partners at DAZN and all Australian sports fans.

We are providing priceless content for Generative AI, and remain vigilant in our pursuit of degenerative AI. We are pleased with our partnership with OpenAI and hope that other companies in the segment take a similarly enlightened approach. Our legal action against the perplexing Perplexity is underway and we look forward with relish to document discovery. The sudden rise of DeepSeek is itself a salutary lesson for all AI players. Data centers, chips, and energy costs aside, we believe DeepSeek lacks the immediacy of trusted news and, ultimately, content will be king in the world of AI.”

SECOND QUARTER RESULTS

The Company reported fiscal 2025 second quarter total revenues of \$2.24 billion, a 5% increase compared to \$2.14 billion in the prior year period, primarily driven by higher Australian residential revenues at REA Group, higher book sales at the Book Publishing segment and higher circulation and subscription revenues at the Dow Jones segment, in addition to an \$11 million, or 1%, positive impact from foreign currency fluctuations. The increase was partly offset by modestly lower revenues at the News Media segment. Adjusted Revenues (which excludes the foreign currency impact, acquisitions and divestitures as defined in Note 2) increased 4% compared to the prior year.

Net income from continuing operations for the quarter was \$306 million, a 58% increase compared to \$194 million in the prior year, primarily driven by higher Total Segment EBITDA and higher Other, net. These impacts were partially offset by higher income tax expense.

The Company reported second quarter Total Segment EBITDA of \$478 million, a 20% increase compared to \$400 million in the prior year due to strong contributions from all four operating segments. Adjusted Total Segment EBITDA (as defined in Note 2) increased 20%.

Net income from continuing operations per share attributable to News Corporation stockholders was \$0.40 as compared to \$0.28 in the prior year.

Adjusted EPS (as defined in Note 3) were \$0.33 compared to \$0.27 in the prior year.

SEGMENT REVIEW

	For the three months ended December 31,			For the six months ended December 31,		
	2024	2023	% Change	2024	2023	% Change
	(in millions)		Better/ (Worse)	(in millions)		Better/ (Worse)
Revenues:						
Dow Jones	\$ 600	\$ 584	3 %	\$ 1,152	\$ 1,121	3 %
Digital Real Estate Services	473	419	13 %	\$ 930	\$ 822	13 %
Book Publishing	595	550	8 %	1,141	1,075	6 %
News Media	570	582	(2)%	1,111	1,148	(3)%
Other	—	—	— %	—	—	— %
Total Revenues	\$ 2,238	\$ 2,135	5 %	\$ 4,334	\$ 4,166	4 %
Segment EBITDA:						

Dow Jones

Revenues in the quarter increased \$16 million, or 3%, compared to the prior year, driven by higher circulation and subscription revenues from continued growth in the professional information business, higher circulation revenues and higher content licensing revenues, partially offset by lower print advertising revenues. Digital revenues at Dow Jones in the quarter represented 81% of total revenues compared to 78% in the prior year. Adjusted Revenues increased 3%.

Circulation and subscription revenues increased \$20 million, or 5%, reflecting a 4% increase in professional information business revenues, led by 11% growth in Risk & Compliance revenues to \$80 million and 10% growth in Dow Jones Energy revenues to \$68 million, partially offset by lower Factiva revenues primarily due to an ongoing customer dispute. Circulation revenues increased 3% compared to the prior year, as the continued growth in digital-only subscriptions was partly offset by lower print volume. Digital circulation revenues accounted for 73% of circulation revenues for the quarter, compared to 70% in the prior year, while digital ARPU improved sequentially.

During the second quarter, total average subscriptions to Dow Jones' consumer products were over 5.9 million, a 9% increase compared to the prior year. Digital-only subscriptions to Dow Jones' consumer products grew 13% to over 5.3 million. Total subscriptions to *The Wall Street Journal* grew 4% compared to the prior year, to over 4.2 million average subscriptions in the quarter. Digital-only subscriptions to *The Wall Street Journal* grew 7% to nearly 3.8 million average subscriptions in the quarter, and represented 90% of total *Wall Street Journal* subscriptions.

(in thousands, except %)	For the three months ended December 31,		
	2024	2023	% Change
			Better/(Worse)
<i>The Wall Street Journal</i>			
Digital-only subscriptions	3,787	3,528	7 %
Total subscriptions	4,225	4,052	4 %
Barron's Group			
Digital-only subscriptions	1,341	1,104	21 %
Total subscriptions	1,458	1,242	17 %
Total Consumer			
Digital-only subscriptions	5,352	4,746	13 %
Total subscriptions	5,924	5,427	9 %

Advertising revenues decreased \$5 million, or 4%, due to a 10% decline in print advertising revenues, as digital advertising revenues were flat. Digital advertising accounted for 64% of total advertising revenues in the quarter, compared to 62% in the prior year.

Segment EBITDA for the quarter increased \$11 million, or 7%, primarily as a result of the higher revenues discussed above and lower newsprint, production and distribution costs, partially offset by higher marketing costs. Adjusted Segment EBITDA increased 7%.

Digital Real Estate Services

Revenues in the quarter increased \$54 million, or 13%, compared to the prior year, driven by strong performance at REA Group, while Move revenues increased for the first time in ten quarters. Segment

	For the six months ended December 31,			
	2024	2023	Change	% Change
	(in millions)			
Net income from continuing operations	455	248	207	83 %
Add:				
Income tax expense from continuing operations	185	131	54	41 %
Other, net	(114)	17	(131)	**
Interest expense, net	3	15	(12)	(80)%
Equity losses of affiliates	11	3	8	267 %
Impairment and restructuring charges	38	49	(11)	(22)%
Depreciation and amortization	225	211	14	7 %
Total Segment EBITDA	\$ 803	\$ 674	\$ 129	19 %

**Not meaningful

