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Investor Presentation

August 2026



Forward-Looking Statements & Disclaimers

This presentation of Veritone, Inc. (the "Company") contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and we intend that such forward-looking statements be subject to the safe harbors created thereby. All statements made in this presentation that are not statements of historical fact are forward-looking statements. Without limiting the generality of the foregoing, words such as "anticipates," "believes," "could," "estimates," "expects," "intends," "continue," "can," "may," "confident," "outlook," "plans," "potential," "projects," "seeks," "should," "will," "would," or similar expressions and the negatives of those expressions may identify forward-looking statements, although not all forward-looking statements contain these identifying words. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements, and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. Such forward-looking statements include, but are not limited to, our current views with respect to future events, our business outlook including for the year ended December 31, 2026, and with respect to the future growth of our business and market opportunity including the trading data market and our potential revenue opportunity, and the expected achievement, amount and timing of operating expense reductions and operating profitability.

Forward-looking statements represent our management's beliefs and assumptions only as of the date of this presentation. We have included important factors in the cautionary statements included in our Annual Report on Form 10-K for the fiscal year ended December 31, 2025, our Quarterly Report on Form 10-Q for the quarter ended June 30, 2026 and other periodic reports that we have filed and may in the future file with the Securities and Exchange Commission (the "SEC"), particularly in the Risk Factors sections, that we believe could cause actual results or events to differ materially from the forward-looking statements that we make. Those factors include, but are not limited to: our ability to continue as a going concern, including our ability to repay our 1.75% convertible senior notes due in November 2026 (the "Convertible Notes") prior to their scheduled maturity; our ability to expand our aiWARE SaaS business; declines or limited growth in the market for AI-based software applications and concerns over the use of AI that may hinder the adoption of AI technologies; our requirements for additional capital and liquidity to support our operations, our business growth, and repay or refinance our Convertible Notes prior to their scheduled maturity and the availability of such capital on acceptable terms, if at all; our reliance upon a limited number of key customers for a significant portion of our revenue, and the corresponding risk of declines in key customers' usage of our products and other offerings; our identification of existing material weaknesses in our internal control over financial reporting and plans for remediation; fluctuations in our results over time; the impact of seasonality on our business; our ability to manage our growth, including through acquisitions and expansion into international markets; our ability to enhance our existing products and introduce new products that achieve market acceptance and keep pace with technological developments; our expectations with respect to the future performance of our products, such as the Intelligent Digital Evidence Management System and Veritone Data Refinery, including as drivers of future growth; actions by our competitors, partners and others that may block us from using third party technologies in our aiWARE platform, offering it for free to the public or making it cost prohibitive to continue to incorporate such technologies into our platform; the impact of the continuing economic disruption caused by macroeconomic and geopolitical factors, including lingering economic disruption caused by international conflicts, financial instability, inflation and the responses by central banking authorities to control inflation, monetary supply shifts, high interest rates, the imposition of tariffs, trade tensions, and global trade disputes, and the threat of recession in the United States and around the world on our business and our existing and potential customers; and future business decisions, all of which are difficult or impossible to predict accurately and many of which are beyond our control. Except as required by law, we assume no obligation to update these forward-looking statements, or to update the reasons why actual results could differ materially from those anticipated in the forward-looking statements, even if new information becomes available in the future.

Before you invest, you should read our Annual Report on Form 10-K for the fiscal year ended December 31, 2025, Quarterly Reports on Form 10-Q and the other documents we have filed and may in the future file with the SEC for more complete information about the Company. You may obtain these documents for free on our website or by visiting EDGAR on the SEC website at www.sec.gov. This presentation does not constitute an offer to sell or the solicitation of an offer to buy any securities, or a solicitation of any vote or approval, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

In addition to our financial results presented in accordance with generally accepted accounting principles in the United States ("GAAP"), this presentation also includes certain non-GAAP financial measures. Tables detailing the items excluded from these non-GAAP financial measures and reconciling such non-GAAP financial measures with the most directly comparable GAAP financial measures are included in the Appendix.

We have provided these non-GAAP financial measures because management believes such information to be important supplemental measures of performance that are commonly used by securities analysts, investors and other interested parties in the evaluation of companies in its industry. Management also uses this information internally for forecasting and budgeting.

These non-GAAP financial measures should not be considered as an alternative to net income (loss), gross profit, gross margin, operating income (loss) or any other financial measures calculated and presented in accordance with GAAP, nor as an alternative to cash flow from operating activities as a measure of liquidity. Other companies (including our competitors) may define these non-GAAP measures differently. These non-GAAP measures may not be indicative of our historical operating results or predictive of potential future results. Investors should not consider these non-GAAP financial measures in isolation or as a substitute for analysis of our results reported in accordance with GAAP.

This presentation also contains information using industry publications that generally state that the information contained therein has been obtained from sources believed to be reliable, but such information may not be accurate or complete. While we are not aware of any misstatements regarding the information from these industry publications, we have not independently verified any of the data from third-party sources nor have we ascertained the underlying economic assumptions relied on therein.





The enterprise AI company for the data economy.

Veritone is a leading enterprise AI software, applications and services provider transforming unstructured data into AI-ready assets.

Founded in

2014

NASDAQ:

VERI

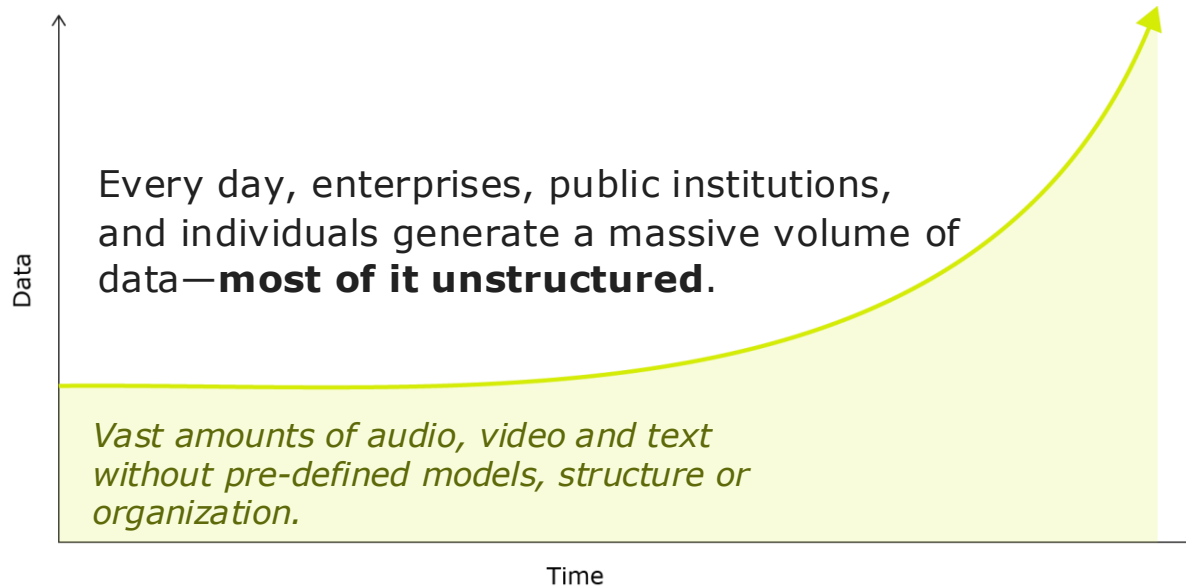
Employees:

440+*

Software, products & services customers:

2,820+*

It all starts with data.



Missed revenue and growth opportunities due to limited data utilization



Unstructured data is growing faster than structured data



Time consuming to collect & impossible to organize real-time



We're committed to advancing AI technology and applications to help transform unstructured data into insights, insights into action, and action into impact.



Veritone supports
thousands of
market-leading
customers with
our leading AI
solutions.



Veritone aiWARE

One platform.
Endless possibilities.

Our aiWARE platform is the foundation upon which Veritone delivers human-centered AI solutions that enable clients to acquire, analyze, and act on hard-to-reach data, transforming it into actionable intelligence and do more than what was previously humanly possible

Build

AI-powered solutions and applications faster and cost-effectively

Accelerate

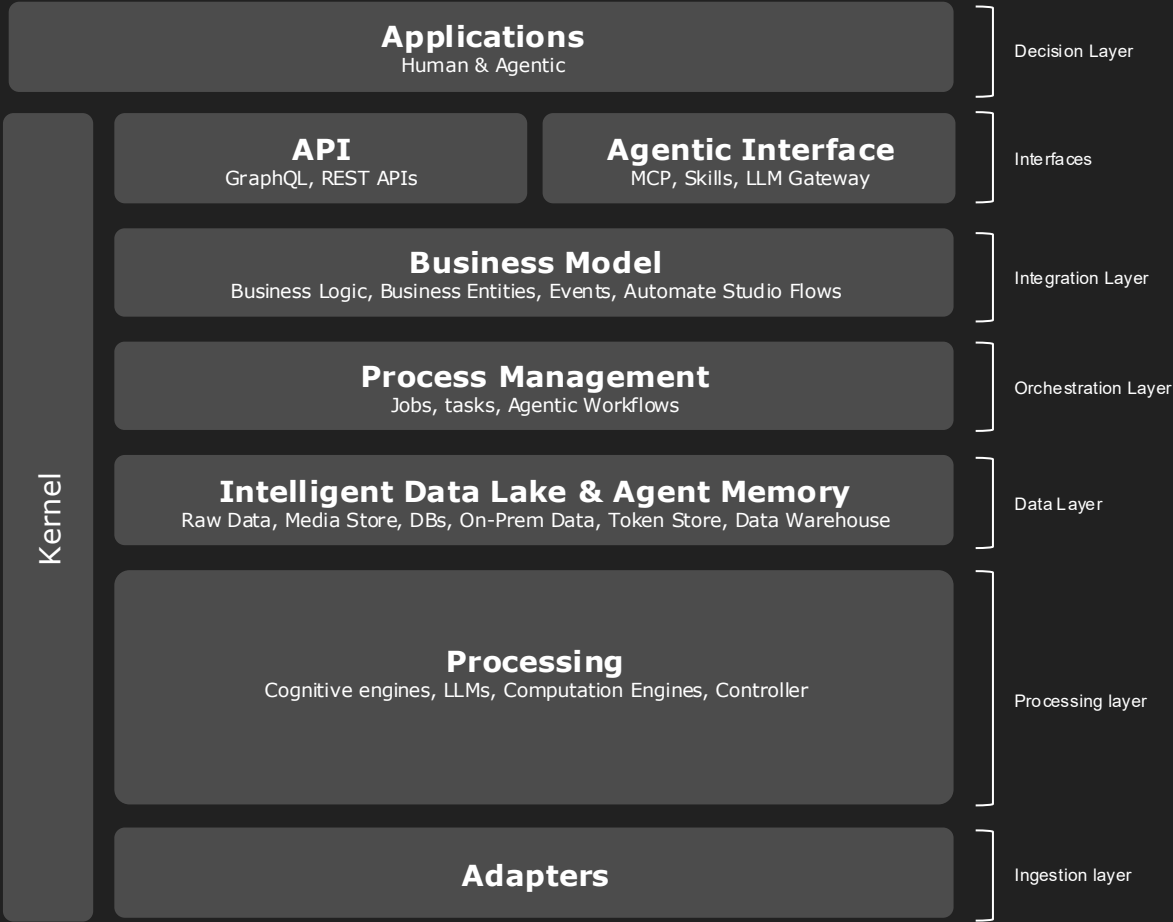
AI enterprise implementation and adoption, increasing operational efficiency

Leverage

a vast ecosystem of proprietary and third-party AI models with minimal integration costs



Enterprise AI OS



Our AI applications and custom-built AI solutions unlock tremendous utility and monetary value for **commercial enterprises**

Veritone enables enterprises to leverage AI to transform workflows and unlock value across functions in many industries through both pre-built AI applications and tools as well as custom AI and data projects.



Data insight

Gain value from video, audio, images, text, and data through metadata extraction, search, and visualization, enhancing customer support and system integrations



Data services

Our data offerings transform disorganized, fragmented data into a unified, accurate, and privacy-compliant ecosystem, empowering organizations



Licensing services

Our team of experts use proprietary AI technology to help find footage and navigate rights and clearances for content buyers and rights holders



Content management & monetization

Enhance your content strategy with AI-powered DAM and synthetic voice creation.



AI application dev / AI workflow

We turn your AI vision into a business advantage with tailored solutions, developed through a practical, business-focused approach



Hiring solutions

Increase the number of qualified applicants, decrease the time to find and hire the best candidates, while removing inefficient HR processes

SELECT CUSTOMERS



SELECTED PARTNERS



Veritone Live Event Services, Digital Media Hub, & Licensing



USTA

Live capture, archive, and licensing at the US Open

Problem

USTA wanted a cloud-based, secure media platform and help managing the broadcast production and media assets of the US Open, which produces two weeks of footage across 16 courts, with hundreds of cameras. Furthermore, USTA was looking for expanded revenue opportunities derived from these rich asset class.

Solution

Veritone serves as the USTA's exclusive licensing agent, archive of record, and on-site production team at every US Open. Every TV and Hawkeye court is recorded, cut into highlights, melts and press conferences, and ingested into Digital Media Hub with the required metadata, scoring data, and live human logging.

Results, 2026 US Open

268.5 TB+

ingested in 17 days

99.1%

of video catalogued within a day

25,456

items delivered to 49 users

- ✓ DMH / aiWARE
- ✓ Live Event Services
- ✓ Licensing



Veritone Digital Media Hub & Licensing



NCAA

Archive of record and exclusive video licensing

Problem

90 national championships across 24 sports sat on deteriorating tapes in Indianapolis. Broadcast partners, member institutions and marketing teams couldn't access it, and the NCAA had no way to clear footage for student-athlete NIL deals. Combine that with all the footage that the NCAA produces each and every year...this was a major problem, and opportunity.

Solution

Veritone is the NCAA's global archive of record and its exclusive worldwide licensing agent. Division I, II, and III championship footage is digitized, ingested, and made searchable in DMH (on aiWARE) by athlete, sport, play type, and moment. Veritone also manages social claiming, anti-piracy, and NIL clearance for every licensee.

Results

2.6 PB

under management, 75% of tapes digitized

24%

licensing revenue CAGR, 2022 to 2025

Over 15,000

current and former student athlete clearances

- ✓ DMH / aiWARE
- ✓ VDR
- ✓ Licensing

AI-powered solutions to help **government agencies** and law enforcement to automate processes, enhance compliance, and improve operational efficiency

Veritone's public sector offerings can greatly accelerate workflows for law enforcement, government, and public safety agencies. Our proprietary software suite, Intelligent Digital Evidence Management Systems, is one of the industry's first cloud-based digital evidence management solutions that integrates AI to help public safety and judicial agencies accelerate investigations.



Data insight

Gain value from video, audio, images, text, and data through metadata extraction, search, and visualization, enhancing customer support and system integrations



Biometric identification

Authenticate users, identify callers and suspects by recognizing voices and faces in videos, images, and calls



Hiring solutions

Increase the number of qualified applicants, decrease the time to find and hire the best candidates, while removing inefficient HR processes



Redaction

Save time and costs while freeing up valuable resources by using Veritone AI to automate the redaction of sensitive information within audio, video and image-based evidence



Transcription & translation

Legal and contact center teams, automate manual work with near-real-time transcription and translation of any data source



Person-of-interest tracking

Track persons of interest across video files regardless of source without using personal identifiable information (PII)

SELECT CUSTOMERS



SELECTED PARTNERS





Veritone iDEMS & Redaction



CA Highway Patrol (CHP)

Programmatic Processing & Redaction of Audio & Video

Problem

As the largest state police agency in the United States, the CHP employs nearly 11,000 sworn personnel. With each officer equipped with Body Worn and Car/Moto Cameras, in addition to 911 calls, they produce thousands of audio and video files daily, with a growing volume of digital evidence, in need of indexing and redaction.

Solution

Veritone Redact automates the redaction of sensitive information within audio, video and image-based evidence, the CHP can now automate this time-intensive process across multiple media types within a single, secure workflow. This technology reduces evidence preparation time from hours to minutes, helping to lower the risk of privacy violations and ensuring consistent, accurate redactions.



✓ iDEMS / aiWARE

✓ Redact

Veritone Data Refinery (VDR).

Transform data. Power Intelligence.

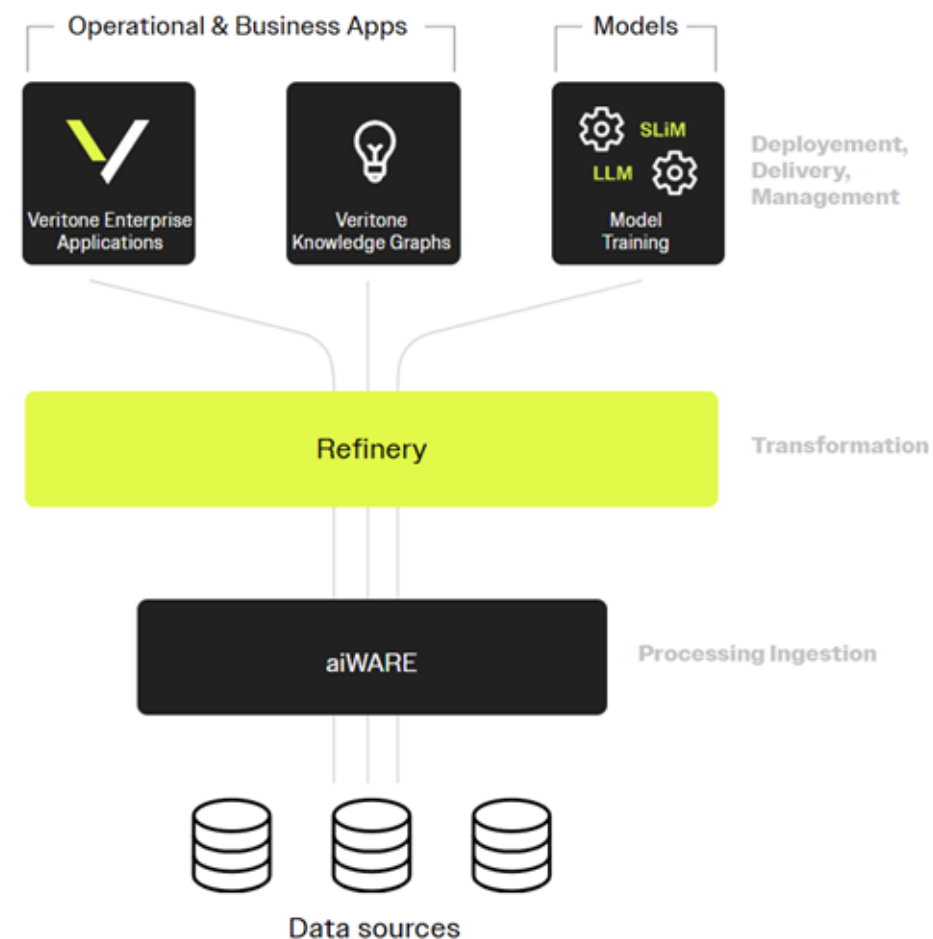
Designed to help enterprises transform vast amounts of unstructured data into high-quality, AI-ready assets.

Through aiWARE's advanced capabilities, VDR transforms disparate data silos into a centralized and secure repository for video, audio and text data. From this repository, enterprises can:

- + Extract immediate value and ROI out of Veritone's 20 award-winning applications*, serving both Public and Commercial sectors
- + Identify custom AI solution and development needs, including training and fine-tuning AI cognitive and large language models; or
- + Explore monetization opportunities through third-party data licensing.

*Several applications have received multiple awards since 2017
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SELECT CUSTOMERS



Veritone Data Refinery (VDR)

NVIDIA

Premium Training Data, Preparation and Labeling

Problem

NVIDIA was looking to advance its proprietary foundational vision and generative AI models. Their data science teams needed thousands of hours of rights-cleared, cleaned and normalized hi-res video clips, with detailed data specifics (confidential). They were not able to source and prepared independently.

Solution

Veritone, under contract as a direct supplier with NVIDIA, was tasked to procure, process and prepare thousands of hours of premium video hours for NVIDIA. Veritone executed this project, via aiWARE, helping advance NVIDIA's foundational model efforts.

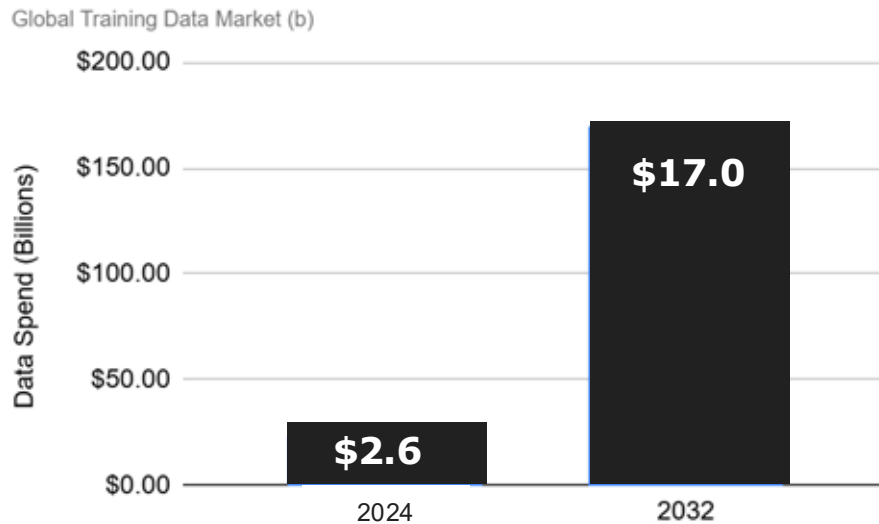


✓ iDEMS / aiWARE

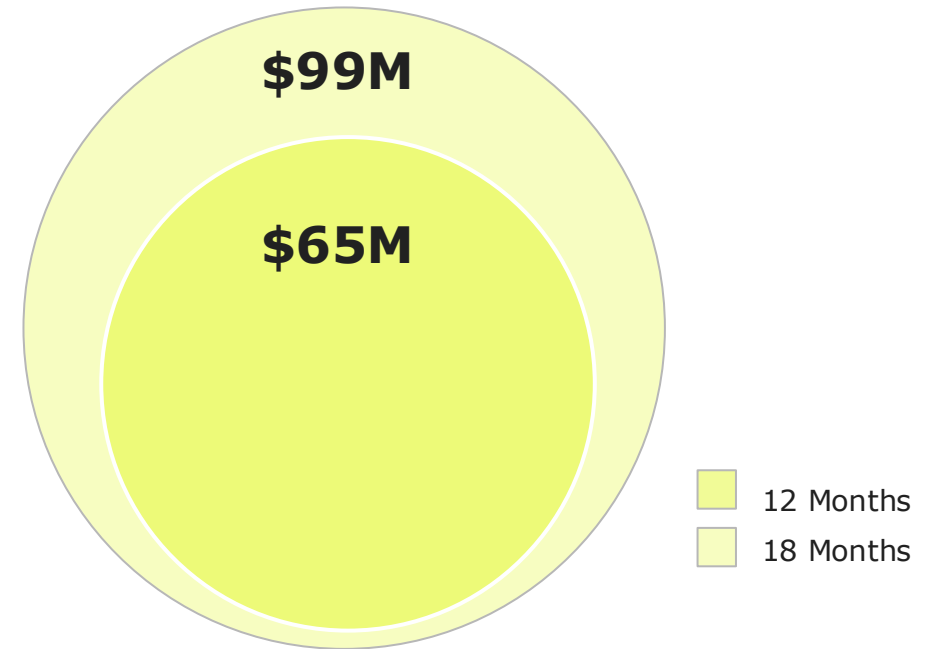
✓ VDR

Significant revenue opportunities.

\$17B Training Data Market¹



Direct Veritone Revenue Opportunity²



(1) Sources: <https://www.fortunebusinessinsights.com/ai-training-dataset-market-109241>
<https://www.grandviewresearch.com/industry-analysis/ai-training-dataset-market>

(2) Based on management's projections for the next 12 months and 18 months as of 6/30/2026
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Veritone's Growth Drivers



Unlock the potential of existing customers

- Showcase expanding market applications of solutions across core verticals to existing customers
- Upsell additional volume to current customers
- Cross-sell expanding use cases
- Convert trial customers, particularly in public sector, to long-term customers



Capitalize on data & integration capabilities

- Deliver product ecosystem designed to drive operational efficiencies, accelerate decision making and increase profitability
- Market ability to integrate and orchestrate disparate data and workflows
- Ability to integrate the latest AI models to help ensure state-of-the-art accuracy
- Scalable platform to grow with customers



Harness expanding market opportunity

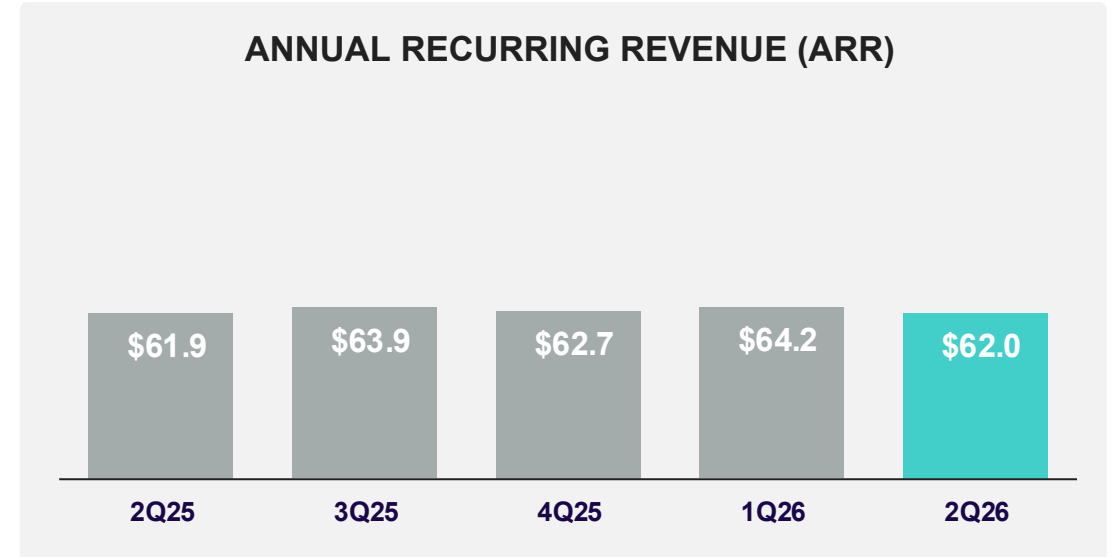
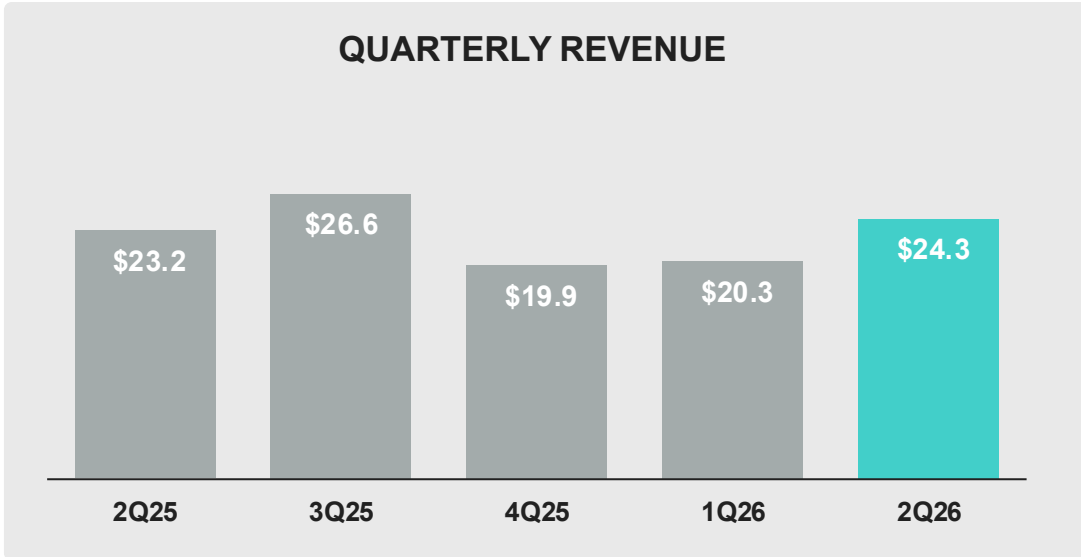
- Expand our offerings to meet the demands of increasing spend and use cases of AI within enterprises
- LLMs are becoming increasingly commoditized, portable and more affordable, we're positioned to succeed in the application layer

Financial Update



2Q 2026 Financial Highlights

\$ in Millions



Gross Revenue Retention⁽¹⁾
>90%



Total Software Products &
Services Customers⁽¹⁾
2,829



Revenue CAGR (2017-2026E)⁽²⁾
+25%

(1) As of June 30, 2026
(2) Revenue estimates represent the midpoint of Management's Guidance Range provided August 13, 2026

2026 FY Outlook

Revenue and Non-GAAP Net Loss

	FY26 E
Revenue	\$100M – \$115M
Non-GAAP Net Loss ¹	\$(32)M – \$(22)M

(1) See Appendix for reconciliation of Non-GAAP Net Loss to Net Loss



Thank you.

