



TEXT

Make every chat
a checkout

**Investor Presentation,
mBank Spring Conference, May 2026**

Old

text|

New

TEXT

PERSPECTIVES FOR 2026/27 FY

Plans and initiatives

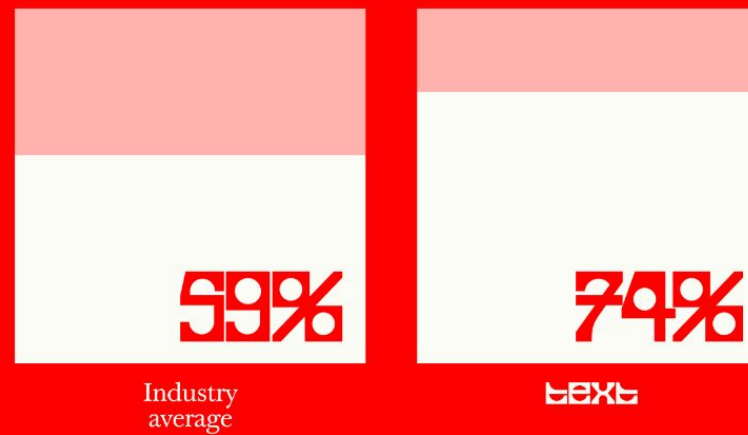
- End of price grandfathering for existing LiveChat customers (greatest impact in Q1 2026/27) 
- SOC-2 Type 2 certification 
- The official market rollout of the Text brand scheduled for Q1 2026/27 
- A phased and scalable campaign, with the first visible results appearing before the end of the year 

Solution under working name “Text App” will become **“Text”** ...



PRODUCT ON OFFENSE

AI resolution rate



59% is what others call impressive
We call it **the starting point**

PRODUCT ON OFFENSE

text

255%

Conversion rate to order lift when customers chat with AI agent.

I'm planning to celebrate the 4th of July, what cool can I wear?

Read

➕ Absolutely! We have some fantastic patriotic t-shirts perfect for celebrating the 4th of July, including designs featuring the America250 logo, "Made in America" statements, and creative American flag graphics. Would you like to see options in a specific color or size?



America250 Independence Day Men's T-Shirt

\$32.99

View product



Made in America Men's T-Shirt

\$32.99

View product



Shamrock Flag Men's T-Shirt

\$32.99

View product

PRODUCT ON OFFENSE



- *914 Shopify and BigCommerce merchants using Text and LiveChat product in April
- Growth by 39% over month

PRODUCT ON OFFENSE



one month with text

~33,000 hours of work saved.
Humans and AI agents running
the same workflows.



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